Consider an event A that we want to study, and an event B that we know occurs. The conditional probability of event A, given that event B occurs, is written as

 $P(A \mid B)$ 

in other words,

$$P(\text{an event we are interested in } | \text{ an event that we know occurs})$$

We define, for event B with P(B) > 0, we the conditional probability  $P(A \mid B)$  as

$$P(A \mid B) = \frac{P(A \cap B)}{P(B)}.$$

This makes intuitive sense if we think about B being the new world that we live in. This is like treating B as a new sample space that we work in.

Equivalently,

$$P(A \mid B)P(B) = P(A \cap B).$$